



State of Wisconsin
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Department of Agriculture, Trade and Consumer Protection
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FOR IMMEDIATE RELEASE

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Wisconsin Milk Marketing Board Upcoming 2009 Elections *Shape the Future of Dairy*

MADISON, Wis. (January 19, 2009) — The Department of Agriculture, Trade and Consumer Protection (DATCP) is once again using the theme, “Shape the Future of Dairy” to increase awareness of the upcoming 2009 Wisconsin Milk Marketing Board director elections. With a boost in participation during the 2008 elections, DATCP hopes producers continue to want to help shape the future of Wisconsin dairy, join the leadership that promotes dairy as a leading industry in the state and have a voice in how milk check-off dollars are spent.

Producers who would like to get involved should visit www.wmmb.com/elections to see if their district is up for election and to learn more about director roles and the election process. Also, producers can contact Noel Favia at (608) 224-5140 or Noel.Favia@wisconsin.gov with questions.

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Agriculture generates \$51.5 billion for Wisconsin

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TIFF (Uncompressed) decompressor
are needed to see this picture.

Caption:

Each year, producers elect a portion of the 25-member Wisconsin Milk Marketing Board (WMMB) to a three-year term. WMMB directors guide the organization's financial affairs, formulate and set WMMB policies, approve the organization's mission and serve on one of two committees – Channel Management or Communications.