



State of Wisconsin
Jim Doyle, Governor

Department of Agriculture, Trade and Consumer Protection
Rod Nilsestuen, Secretary

FOR IMMEDIATE RELEASE

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DATCP Announces 2009 WMMB Election Results

MADISON, Wis. (May 12, 2009) — The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) announced the results of the Wisconsin Milk Marketing Board 2009 Board of Directors election. There were 11 nominees running for eight seats. Of the 4,016 producers eligible to vote, 16.7% returned ballots within the election period held April 13 through April 25, 2009.

Commencing July 1, the following producers are certified as elected members of the WMMB.

District 2 Florence, Forest, Langlade, Marinette, Oconto, Vilas
Director: Connie Seefeldt, Coleman

District 5 Dunn and St. Croix
Director: Kay Zwald, Hammond

District 8 Marathon
Director: Steve Sternweis, Marshfield

District 11 Outagamie and Winnebago
Director: Robert Letter, Seymour

District 14 Jackson, La Crosse, Trempealeau
Director: Patricia Kling, Taylor

District 17 Calumet and Manitowoc
Director: Rosalie Geiger, Reedsville

Agriculture generates \$51.5 billion for Wisconsin

District 20 Richland and Sauk
Director: Sharon Laubscher, Wonewoc

District 23 Iowa and Lafayette
Director: Jay M. Stauffacher, Darlington

WMMB directors guide the organization's financial affairs, formulate and set WMMB policies, approve WMMB's mission, and serve on one of two committees -- Channel Management or Communications. All WMMB programs (which are funded by Wisconsin dairy producer check-off dollars) are designed to increase demand for Wisconsin-produced milk. For more information on WMMB and the 2009 election, visit www.WMMB.com/elections.

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