



State of Wisconsin  
Jim Doyle, Governor

Department of Agriculture, Trade and Consumer Protection  
Rod Nilsestuen, Secretary

FOR IMMEDIATE RELEASE

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## DATCP Announces WMMB Election Results

**MADISON, Wis.** (May 8, 2008) — The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) announced the results of the Wisconsin Milk Marketing Board 2008 Board of Directors election where 17 nominees ran for nine seats. Of the 5,229 producers eligible to vote, 18.8% returned ballots, up from 12.2% last year.

Commencing July 1, the following producers are certified as elected members of the WMMB and will serve a three-year term.

District 1      Ashland, Bayfield, Burnett, Douglas, Iron, Rusk, Sawyer and Washburn Counties  
*Director: Benjamin J. Peterson, Grantsburg (incumbent)*

District 4      Barron and Polk Counties  
*Director: Lyle K. Jensen, Amery (incumbent)*

District 7      Clark County  
*Director: Bill Herr, Greenwood (incumbent)*

District 10     Brown, Door and Kewaunee Counties  
*Director: Roger Buresh, Luxemburg (incumbent)*

District 13     Buffalo, Pierce and Pepin Counties  
*Director: Lanette Harsdorf, Beldenville (incumbent)*

District 16     Fond du Lac, Green Lake and Marquette Counties  
*Director: Romona Averbeck, Fond du Lac (incumbent)*

District 19     Columbia and Dodge Counties  
*Director: Sarah E. Lloyd, Wisconsin Dells*

*Agriculture generates \$51.5 billion for Wisconsin*

District 22      Grant County  
*Director: Mary Wackerschauser, Lancaster (incumbent)*

District 25      Green, Rock and Walworth Counties  
*Director: Stacy Eberle, Monroe*

Board members supervise WMMB policies and procedures and approve WMMB's long-range business plan and annual budget. All WMMB programs — which are funded by Wisconsin dairy producer checkoff dollars — are designed to increase demand for Wisconsin-produced milk. For more information on WMMB and the 2008 election, visit [www.WMMB.com/elections](http://www.WMMB.com/elections).

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